

# The Poetry Project Newsletter

2022–23 Advertising Kit

Contact: Kay Gabriel, [kay@poetryproject.org](mailto:kay@poetryproject.org)



*Cover for Poetry Project Newsletter #269, Summer 2022.  
Cover art: "midnight shadow" by Sarah Kirby.*

## About

The *Poetry Project Newsletter* is a quarterly publication issued in 11.25" W x 14" H broadsheet format, edited by Poetry Project staff and an editorial collective. Current editors are Kay Gabriel, Imani Elizabeth Jackson, Bianca Messinger and Morgan Võ. Published continuously since 1972 and freely available online and at our public events, the *Newsletter* is a place for poets to talk and think with each other about poetry and everything else we do.

Since 1966, the Poetry Project has expanded access to literature, education, and opportunities for sharing one's creative work in a counter-hierarchical, radically open space and community. Premised on the vision that cultural action at the local level can inspire broader shifts in public consciousness, the Project sustains the reading and writing of contemporary poetry through its programming, workshops, publications, website, and special events.

# Details

## + Frequency

The *Poetry Project Newsletter* is published quarterly.

## + Circulation & Distribution

A print run of 5,000 copies per issue is distributed locally, nationally and internationally. Readership includes, but is not limited to, poets, writers, artists, students, scholars, and researchers.

## + Formatting

Files larger than 10 megabytes should be sent via DropBox or Google Drive to: [kay@poetryproject.org](mailto:kay@poetryproject.org).

Advertisements should be submitted in grayscale at high resolution (600dpi or greater) as a PDF, JPEG or TIFF file.

Advertisers are responsible for correctly formatting all materials according to these specs.

Improperly sized materials will be re-sized at the discretion of The Poetry Project.

At this time, The Poetry Project is unable to offer typesetting, design or other production services to advertisers.

We do not offer bleed printing.

## + Contact

Please direct all questions, reservations and materials to Kay Gabriel, [kay@poetryproject.org](mailto:kay@poetryproject.org).

# Payment & Fees

All advertisers will receive an invoice and tear sheet shortly after the issue is published.  
Please make checks payable to *The Poetry Project*.

## Advertising Rates

	Dimensions	Regular	Non-Profit*	Consecutive**
Full Page	W: 10.25" x H: 12.45"	\$375.00	\$318.75	\$337.50/ad
1/2 Page Vertical	W: 5" x H: 12.45"	\$250.00	\$212.50	\$225.00/ad
1/2 Page Horizontal	W: 10.25" x H: 6.225"	\$250.00	\$212.50	\$225.00/ad
1/4 Page Vertical	W: 5" x H: 6.25"	\$175.00	\$148.75	\$157.50/ad
1/4 Page Horizontal	W: 10.25" x H: 4"	\$175.00	\$148.75	\$157.50/ad
1/8 Page	W: 5" x H: 3.125"	\$115.00	\$97.75	\$103.50/ad
Vertical Banner	W: 2.5" x H: 12.45"	\$200.00	\$170.00	\$180.00/ad
Horizontal Banner	W: 10.25" x H: 2.5"	\$175.00	\$148.75	\$157.50/ad

\* 15% discount for Non-Profits

\*\* 10% discount per ad for 5 consecutive placements

## Schedule

	Reservations Due	Ads Due
Fall '22 / #270	9/30/22	10/14/22
Winter '23 / #271	12/1/22	12/15/22
Spring '23 / #272	3/1/23	3/15/23
Summer '23 / #273	6/1/23	6/15/23